

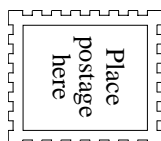


To Get More Information

For further information or a no-obligation business insurance proposal, simply fill out and mail the attached postcard.

By supporting VT/NH Direct Marketing Group you will be investing in the strength of this program and in the growth of the Association.

Acadia Insurance Company
1775 Williston Road
PO Box 9500
South Burlington, VT 05407-9500



Acadia Insurance®

Acadia Insurance Companies

One Acadia Commons P.O. Box 9010 Westbrook, Maine 04098-5010	23 Commerce Drive Bedford, New Hampshire 03110-6835
290 Donald J. Lynch Blvd P.O. Box 9168 Marlborough, Massachusetts 01752	1775 Williston Road P.O. Box 9500 South Burlington, Vermont 05407-9500

www.acadiainsurance.com

A member of the W.R. Berkley Corporation

Vermont &
New Hampshire
Direct Marketing
Group

Business Insurance
Program



The Vermont / New Hampshire Direct Marketing Group and Acadia Insurance Company have joined forces to bring you a comprehensive business insurance member program.

Why VT/NH Direct Marketing/Acadia Insurance ?

Group buying power

By purchasing insurance as a group, you have the advantages of buying power and competitive pricing not found in individual programs.

Potential for future dividends

VT/NH Direct Marketing Group members, Hackett, Valine & MacDonald Inc., and Acadia Insurance will work to implement a future special dividend plan for Group members based on favorable premium and loss information that the Group develops collectively.

Local representation

Acadia's offices in South Burlington, Vermont and Bedford, New Hampshire means local people making decisions that affect you. If your present agent represents Acadia, you will be able to maintain the existing agency relationship.

Providing an Insurance Advantage

Acadia provides fairly-priced property and casualty insurance to responsible insureds exclusively through independent agents. It prides itself on developing innovative products on a timely basis. A primary focus is high quality, professional loss control engineering services. Acadia is committed to providing the highest caliber of claim, audit, loss control, automation, underwriting, and overall general customer-responsive service.

Acadia's claim department can be accessed 24 hours a day, 7 days a week. Claims faxed to Acadia during regular business hours will be responded to within **one hour** of receipt. Acadia agents have authority to settle many claims in their offices.

Standard Features

This program is available for all lines of insurance, including but not limited to Property, General Liability, Auto, Umbrella Liability, Workers Compensation and Employment Practices Liability.

Special Features

Acadia's insurance products are among the most comprehensive in the marketplace today. We have special expertise in meeting the unique needs of direct marketing firms, such as:

Electronic Data Processing insurance offering broad coverage including

- Electrical disturbance
- Worldwide coverage for laptop computers

Transportation/Location insurance featuring property protection for goods in transit while onboard:

- Your vehicle(s)
- Common carrier
- UPS, Fed-Ex
- Airfreight

Special coverage can be tailored to protect goods in a variety of other circumstances, such as:

- Temporarily warehoused at other locations
- To cover your interest in property sold FOB, your premises (ie. pre-sold property)
- To cover property consigned to others
- To insure property sent out on approval for which you are responsible

Other coverages are available to meet your specific needs including:

- Business Interruption
- Employee Dishonesty
- Peak Season

Sponsoring Agent

Our Vermont office will forward the card below to the program sponsor, Hackett, Valine & MacDonald, Inc. who will endeavor to assign your interest in this program to an insurance agency representing Acadia Insurance Company in your locale. If you are currently insured by an Acadia agent, our staff will notify your agent of your interest in this program or you can send this card directly to them.

VT/NH Direct Marketing Group Business Insurance Program including but not limited to Property, General Liability, Businessowners, Auto, Umbrella Liability, Workers' Compensation Insurance underwritten by Acadia Insurance Company			
Business Name _____			
Address _____			
Contact _____		Title _____	
Telephone # _____		Fax # _____	
What date does the majority of your insurance expire? _____			
# of Locations _____		# Full-time Employees _____	# Part-time Employees _____
<i>Please provide the following information to help us determine if your current agency also represents Acadia Insurance</i>			
Current Insurance Agency _____		Telephone # _____	
Current Account Rep _____			
Current Insurance Company _____			